

Shakesbeer

Newsletter of Shakespeare branch of CAMRA - Real ale in Shakespeare Country and The Vale



Let the summer COMMENCE!

Festival season is nearly upon us, and the Stratford Beer and Cider Festival (7th-8th July) is now in its 11th year! With planning pretty well finished for what is set to be another great festival and hopefully with wonderful summer weather to go with our new date of July 7th & 8th. We look forward to seeing you at Stratford Racecourse.

eep a keen eye on our new website (www.shakespeare.camra.org.uk) and you will find the provisional beer and cider lists for the festival being posted any day now. The beers, ciders and perry have been selected from far and wide with a number of different styles giving you the chance to taste some interesting and varied brews. We are pleased to be providing at least 25 local beers including ales from Stratford-upon-Avon, Hook Norton, Wye Valley (Stoke Lacy), Turpin (Hook Norton), Canon Royall (Uphampton), Clouded

Minds (Lower Brailes), Church Farm (Warwick), North Cotswold (Stretton-on-Fosse) and Pershore breweries.

To keep you fuelled there will be three excellent food offerings outside - Café Mexico, The Lazy Pig and new this year, the All Day Breakfast Club - all to be found in the paddock area. We are pleased to be working with The Shakespeare Hospice as our nominated charity again this year. Over the years they have had remarkable success in raising valuable funds for the wonderful work they undertake for

what is quite an emotive subject for many of us. As always, we will be donating your unused tokens as cash and they will be running a raffle to supplement their coffers to continue to provide excellent care in their hospice, counselling and hospice at home. Let us support them as generously as we have in previous years!

We are still looking for



Shakespeare CAMRA present

11th Stratford-upon-Avon
Beer & Cider Festival

70+ Real Ales

30+ Ciders & Perries

Hot food all sessions
Stratford-on-Avon Racecourse,
Luddington Road, CV37 9SE

stratfordbeerfestival.org.uk

CAMRA members to join in helping to run the festival this year, even if you have little or no experience or you are from far flung parts of the UK, we welcome you to join us. Camping is available and we offer a great friendly atmosphere and a sample of two of ale (or cider!).

Contact Pete Godfrey, email: festival.staffing@shakespeare.camra.org.uk

In advance I would like to thank our small army of volunteers who get us to the opening stages

of what has been a continued successful festival. We hope everybody has a great time.



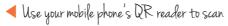
Cheers!

Festival Organiser - Email: festival.info@shakespeare.camra.org.uk

Don't Forget!

We have a new web address and new contact details - see page 24









Chairman's Letter

Hello Everyone

This year has already been a very busy time for the branch with a variety of different meetings having been held since Christmas. As a result of these we have agreed our proposals for entry into the 2018 Good Beer



Guide (GBG). I would like to offer my thanks to Pete Godfrey, our GBG Officer, for all the work he has done in taking this process forward on behalf of the branch.

Presentations have also been made to our Warwickshire and Worcestershire Shakespeare Pubs of the Year, namely the NORMAN KNIGHT in Whichford and THE COACH AND HORSES, Harvington whilst for the first time officially we have also recognised THE BROOM TAYERN and THE CROWN AND TRUMPET, Broadway as our respective cider pubs of the year.

Also during this period the branch AGM was held at **THE COACH AND HORSES**, Harvington on May 3rd and it was encouraging to see that so many members had made the effort to attend. I was also pleased to see that branch membership has continued to grow with the latest figures indicating that we have 430 members within the branch.

However, I would also like to take this opportunity to thank again two of our colleagues who did not seek re-election to their current posts within the branch. Bob Kirby has been our Bar Manager and Social Secretary, and Keith Barker our Branch Contact and Webmaster. I hope that they maintain their contact with the branch as we move forward over the next year and look forward to seeing them at branch and beer festival meetings along with (hopefully) the social activities which we all enjoy together. In finishing this month's letter I would therefore like to extend an invite to all of you who are reading this to either volunteer or come along to this year's beer festival in Stratford in order to make it a continued success story as we move into what will be our eleventh year of organising this event.

Best wishes as always, Lloyd

The editor reserves the right to amend or shorten contributions for publication.
Email: Editor@shakespeare.camra.org.uk

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Editorial...

Hope you all enjoy the new edition of Shakesbeer. We have a new website **www.shakespeare.camra.org.uk** and we hope to link news from Shakesbeer with the website so that we can include up-to-date activities in the branch such as pub news in a more timely fashion.



All of the Shakespeare branch officers also have new email addresses (shown in full on Page 24).

We still need any news on pubs, breweries in our area. Please send any news to the new Shakesbeer email address editor@shakespeare.camra.org.uk Thanks for your support.

Ruger

NEXT Branch Meeting

Wednesday 21st June QUEEN'S HEAD, Main Street, Sedgeberrow WR117UE

NEXT Beer Festival Meeting

Wednesday 7th June SWAN'S NEST HOTEL, Stratford-upon-Avon CV37 7LT

(A full list of future meetings can be found in the CAMRA Members Section)

ADVERTISING RATES AND CUT-OFF DATE SHAKESBEER 67

Full Page Advert: £125 • Half Page Advert: £80 • Quantity special offer 4 for the price of 3 Cut off date for advertising copy 1st September 2017

Pub News & Beer Reports...

Alcester



THE ROYAL OAK has re-opened after refurbishment and a shortening of the bar. The landlady is Ruth McLaren (on the right). The kitchen re-fit is still in progress so food will not be available until 26th June but will then be a key focus of the pub. Available on opening night were *Butcombe Original Bitter* and *St. Austell Tribute*. We wish them well.



THE ROYAL OAK is a sister pub to **THE THREE TUNS** which continues to provide a superb range of ales and ciders in a very traditional setting. Your editor can confirm that recently the Jennings *Sneklifter* was delightful. (For the curious a Sneklifter was a man's last sixpence which enabled him to 'lift' the latch of a pub door and buy himself a pint).



Beer Drinker, Reader or CAMRA Member - the reports and short stories below all come from people like yourself, so if you find yourself in one of our wonderful pubs, feel free to drop us a note about anything you think should be in this section! editor@shakespeare.camra.org.uk

THE LORD NELSON will have new owners from Monday 5th June but remains open in the meantime. Paul Head and Chris Fidis are the new landlords. Welcome to Alcester.



It looks like we are finally getting **THE HOLLY BUSH** back - new tenant Lt
Colonel Peter Broome and Helen have
moved in and reopened.





THE DOG AND PARTRIDGE is opening early (8am on Saturdays) for the duration of the British Lions tour of New Zealand. You can therefore enjoy good real ale, breakfast and some exciting rugby all at the same time.

Ardens Grafton

THE GOLDEN GROSS has re-opened the dining lounge and offers guest beers (Courage *Directors* recently) alongside their Charles Wells *Bombardier*.

Rarton

THE COTTAGE OF CONTENT is

running a charity music event from midday on 24th June. Why not go along and help raise some money whilst enjoying some good ale and listening to music.



Bidford

THE FROG continues to offer a choice of 3 real ales and a lovely bridge-side garden setting to enjoy them. Although the lease



is currently for sale we hope that **THE FROG** has a great future in the ever expanding village of Bidford-on-Avon. They also have live music on the last Friday of the month.

THE BULLS HEAD is still awaiting promised refurbishment under new manager David Robins.

Bretforton

THE FLEECE INN has been identified as one of the 20 best countryside inns by the Sunday Times (2nd May 2017). With an offering of 5/6 real ales and a choice of real ciders recognition for this outstanding historical pub is well deserved.



Broadway THE CROWN AND TRUMPET

provides a unique opportunity to try Stanway's *Lords a Leaping* alongside 4 other ales and up to 6 real ciders in a really friendly pub with excellent pub food.



Edgehill

THE CASTLE INN was a major prize winner at The Hookys Hook Norton's



recognition of excellence amongst their portfolio of pubs winning both Best Exterior and Best Letting Accomodation and being highly recommended in Pub of the Year, Marketing and Customer Service and one of their team, Dariusz Remisz was highly commended in the Pub Team member of the year.

Evesham

THE ROYAL OAK has been identified as the best independent restaurant in Worcestershire by What's On magazine. On a recent visit Purity's *Mad Goose* and Ringwood's *Razorback* were available alongside Wadworth's *6X*. Perfect for a meal out.



THE RED LION continues to offer an interesting range of locale ales from the Cannon Royall brewery.

THE RAILWAY was also recognised by What's On magazine as the best music venue in Worcestershire. Real ale is of course available including *Iron Road* (which is remarkably similar to Hobgoblin). Checkout the



upcoming bands and events at http://theironroadevesham.co.uk/

Harvington

THE COACH AND HORSES (our new Shakesbeer branch Worcestershire Pub of the Year 2017) will be holding a Beer and Cider Festival on 22-24th September. A future date for your diaries!



Honeybourne

THE GATE has a new manager and continues to offer real ale (recently North Cotswold *Shagweaver*) as well as Sky Sports.

THE THATCHED TAVERN as always offers some great real ale (Holden's Golden and Abbot Ale) as well as Orchard Pig and Navelgazer ciders were available on a recent visit.



CONTINUED ON PAGE 6

Pub News & Beer Reports...

Ilmington

THE RED LION was recognised by Hook Norton brewery as the winner of Best Quality and Cellar Management Pub of the Year thus guaranteeing outstanding quality ale.



Salford Priors

THE BELL re-opened on Friday 2nd June and will be open from 12-10pm every day. Initially they will offer *Green*



King IPA and Doom Bar but are planning to offer a locale guest ale once they are up and running. With a traditional pub menu available James and Sally-Anne look forward to welcoming old and new customers.

Sedgeberrow

THE QUEENS HEAD consistently delivers an excellent pint of *Hooky Gold* and *Old Hooky* as well as offering *Henry Westons* still cider.



OTHER PUB NEWS... Norton Lindsey

THE NEW INN has been purchased as a community pub and has reopened. They offer real cider and real ale as well as a full food menu and will operate as a community asset for the local community. Congratulations on saving their pub for the whole village to enjoy.

Presentation: Shakespeare Branch Pub of the Season 2017





THE HOWARD ARMS at Ilmington has won the award of Shakespeare Branch Pub of the Season Spring 2017.

The prize was presented by Peter Godfrey from Shakespeare branch. **THE HOWARD ARMS** is a 400-year-old rambling mellow stone-built inn, located right on the village green. It has eight individual letting bedrooms and has received numerous accolades. It is very popular with tourists on walking trips as well as the locals.

Branch chairman Lloyd Evans could not resist the chance to get behind the bar before enjoying some of their excellent ale. Congratulations to Robert and his team.







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Brewery News...

PURITY BREWERY by Bob Mansfield

Purity continues to expand across the UK. Turnover last year leapt to a staggering £7.85m



with 33% growth year on year. When are they going to slow down!

The awards continue as well and they are considered a major player in the craft beer community which now gathers annually at the old Trumans brewery in Brick Lane London to promote the latest offers coming to market.



Bunny Hop at just 3.5% abv became yet another permanent addition to their cask beer portfolio and after a phased release, is now available throughout the UK. Purity although now considered a national operator maintains links with local charities and institutions, and is now a recognized supported of the Wasps Rugby at Coventry Ricoh arena, winning a marketing award for their innovative approach to brand promotion.

HOOK NORTON by Editor



Hook Norton

have built up an interesting range of beers whilst maintain their traditional Hooky and Old Hooky — both still immensely popular. They have added craft elements to beers such as their delicious Double Stout extending their range and appeal to a wider audience.



As part of their expansion plans they have been adding additional pubs to their portfolio and now have some 37 outlets. To encourage excellence in every aspect of their service delivery they run an annual competition to identify and recognise exceptional aspects amongst their tied houses.

THE HOOKYS

The overall winner and the award for Pub of the Year went to **THE ANGEL**, Burford. **THE GASTLE**



INN, Edgehill just missed out but was highly commended.



CLOUDED MINDS BREWERY by Andy Clough

Clouded Minds have been making their ales available in bottled form since 2014. They started with *Dolce Vita* and *Black Pike*. A range of their bottled beers are available at the **STRATFORD ALE**

HOUSE. On a recent visit *Double Clout Stout* was going down exceptionally well. They will also be offering their draught ales at the Stratford Beer Festival (7th-8th July).

CANNON ROYALL by Editor

Cannon Royall continue to offer a amazing range of occasional beers alongside their regular output. They have in total 80 different beers produced for special occasions. Their beers can be sampled at the **RED LION** in Evesham as well as **FRUITERER'S ARMS**, Uphampton. Try them at the Stratford Beer Festival.

CHURCH FARM BREWERY

Their ales are stocked regularly at the **ONE ELM** in Stratford and **THE BOARS HEAD** Hampton Lucy. They will also be available at the Stratford Beer Festival (7th-8th July).

NORTH COTSWOLD





PERSHORE BREWERY is owned and run by husband and wife team, Sean and Elizabeth Barnett. They offer 5 regular beers from *Golden Summertime Ale* through IPAs *Croft Ale* and *Pershore Pale Ale* to *Black Moon Porter*. They also brew a special juniper ale — *Oh Betty*. They will be showcasing their ale(s) at Stratford Beer Festival (7th-8th July).

WEATHEROAK TAP

This small brewery opened on 1st August 2016. Their brewery tap is a stone throw from the roundabout in the centre of Studley. The brewery is run by Toby Smith and his father Dave and the bar managed by Mandy. They offer an interesting range of ales and real ciders including a





cider made exclusively for the tap house. The editor favourite ale was *Victoria Works* - delicious.

WYE VALLEY



Located near Bromyard in Herefordshire Wye valley have become a regular sight in the Stratford area with their *HPA*. Their regular range also includes *The Hopfather*. They will be making the ale available at the Stratford Beer Festival (7th-8th July).

NATIONAL NEWS...

WADWORTHS has increased their investment in the acquisition of historic pubs spending £6.5 million on the acquisition of 3 more historic pubs in the SE of England plus investment of £5 million upgrading existing pubs as part of their growth strategy.

ENTERPRISE INNS (now re-named Ei Group) saw their profits drop by 66% as they adjusted to changes in the law regarding free-of-tie legislation. Ei Group, who own roughly 5000 pubs, are adjusting their business approach away from the tied house model. The beer tie involves a publican renting a pub from a company such as Ei and buying beer at inflated prices from them in return for lower rent. Increasingly Ei group have moved to charging market rent rates but allowing their pubs to buy supplies in the open market whilst taking direct management of existing outlets and plan to have direct management of 20% of their outlets by the end of the next financial year.

WEATHERSPOON'S continue to lead market performance posting 6.2% growth in sales in the first half of the year despite a slight drop in profit margins. They continue to invest well in property acquisitions and disposals. Weatherspoons have introduced an Order and Pay app for mobile phones which enables customers to order and pay for food and drinks from the comfort of their seats. It uses the location feature of mobile phones to identify the outlet and thus display the menus. One great advantage is the ability to order the same again. You pay by PayPal or debit card.

GREENE KING have been supporting a major fundraising campaign across the country and have raised £3 million pounds for MacMillan Cancer Support. Some 1000 pubs across the country ran local fund raising activities to contribute to this great effort. Well done everyone.

Focus on Shipston-on-

Getting there...

From Stratford the hourly service on Bus 50 takes 25 minutes (you can break the journey and call at either **THE BELL** at Alderminster or **THE WHITE HART** in Newbold-on-Stour if you wish). Last bus back is 18.45pm weekdays. Avoid Mondays and plan on arriving at mid-day when all the pubs will be open. Check timetables for weekend bus times. Get off the bus opposite Pettifer's Garage. Walk down Church Street towards the centre of Shipston.

1. The Horseshoe Inn

Open from 11am weekdays.

A traditional 17th century coaching inn offering an excellent range of real ales and cider. On a recent visit they offered Timothy Taylor's *Bolt Maker* and *Exmoor Fox*; alongside the regulars Wye Valley *HPA* and *Doombar*. *Panking Pole* Cider was also available. The walls have some interesting photo prints covering the history of the pub and its place at the centre of Shipston.

From THE HORSESHOE cross the road and then turn left in New Street. The COACH AND HORSES is in New Street on the right hand side.

2. Coach and Horses

Open from 12pm weekdays Very friendly and surprisingly large inside with additional space off the main bar. They have a major focus on pub games boasting no less than three dartboards and running multiple pub teams competing in a range of pub sports. At the rear of the pub they have an Aunt Sally alley (a pub game still popular in this part of the world). The pub is run by Sheila Morse and her daughter Sharon. This is a Hooky pub offering well-kept *Old Hooky* and *Hooky* alongside Hook Norton craft ales *Cotswold Pale* and *Mane Tail*. Cider enthusiasts have *Old Rosie* cider available.



Upon leaving THE COACH AND HORSES turn left and proceed straight ahead into the High Street. THE WHITE BEAR is on the right.

3. The White Bear

This very busy pub has just been taken over by new landlords Nigel and Rachel who are proud to run a "local's local". This former Punch Tavern outlet is now owned by and tied to Donnington Brewery based at Stow-on-the Wold. This is one of 17 pubs now owned by Donnington across the Cotswold area. They offer 3 beers Donnington BB, Donnington Gold and Donnington SBA. Old Rosie cider is also available. Sky and BT Sports are both available here.



Upon leaving THE WHITE BEAR turn right and THE GEORGE TOWN HOUSE is on your right.

4. The George Town House

Hotel based pub formerly the George Hotel it is now owned by Brakspeare Hotels There is a major focus on food all day but they have cleverly retained a small pub table area near the front door. On a recent visit they offered *Brakspeare Bitter* and









by Jim Sargeant and Editor

Golden Bee as their regulars with Ringwood's Boondoggle and Hobgoblin as guest ales. Leave by the rear door and walk through the car park into Church Street. Turn left and THE FALCON is on your left.

5. The Falcon

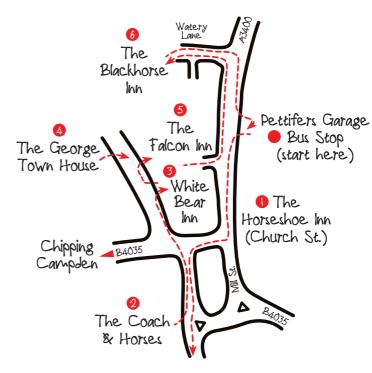
Small hotel offering Hook Norton ales (Old Hookey and Hooky). They have the only pool table in the town centre and also offer both Sky and BT Sports.

Upon leaving THE FALCON turn left and walk up the road turning left into Watery Lane at the end of the road on your left you will see THE BLACK HORSE

6. The Black Horse

The oldest pub in Shipston, this ancient stone-built 16th century pub is the only thatched building in Shipston. The licence dates back to 1540. The pub is a haven surrounded by more modern buildings. They offer Prescott Hill Climb and a Wye Valley as regular beers supplemented by a rotating quest. Hogan's Pickers Passion is their regular real cider. As an interesting innovation the pub also operates a Thai restaurant (eat in or take away) and for the sports enthusiast Sky and BT Sports as well. What more could you ask for in a local!

If you can finally tear yourself away it may be time to catch the last bus back to Stratford.



Short Tour of Shipston-on-Stour Pubs







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 SAT
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Ghe Norman Knight is situated in the picturesue village of Whichford, our award winning pub boasts tasty food, priding ourselves on fresh local ingredients great for pairing with our selection of beers from Stratford Upon Avon Brewery including regular guest ales and ciders. Frequent live music, quiz nights and our annual beer festival to name but a few events.

As well as this we now have three beautiful glamping pods and Ghe Granary apartment if you would like to extend your stay with us!



As we are a very busy location booking at the weekends is essential, please call and follow our Facebook page to keep up to date with what's going on at Ghe Norman Knight

Gelephone: 01608 684621 www.thenormanknight.co.uk



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Cider and Perry News

by Editor

SHAKESPEARE BRANCH

CIDER PUB OF THE SEASON 2017

Shakespeare branch covers parts of both Warwickshire and Worcestershire so we have great pleasure in having two awards (one for each county). These are then put forward as Shakespeare Branch nominees for the full county title.

The award for Shakespeare branch Warwickshire Cider Pub of the year 2017 goes to **THE BROOM TAVERN**. The award was made by Branch Chairman Lloyd Evans to Fritz Ronneburg who was delighted to add yet another award to his growing reputation as a landlord and chef.

The award for Shakespeare branch Worcestershire Cider Pub of the Year 2017 goes to **THE GROWN AND TRUMPET**, Broadway. The award was presented to Andrew Scott by branch chairman Lloyd Evans. **THE GROWN AND TRUMPET** has championed the cause of real ale and real cider for many years and the award is thoroughly deserved. On a recent visit there were no fewer than six ciders to choose from.





HOGANS CIDER WINS GOLD MEDAL FOR KILLER SHARP

The award was presented at Burton as part of the International Brewing

awards. Killer Sharp is the result of two years work developing a new range of ciders using different yeasts (Brettanomyces in this case) and fermentation techniques.

"Winning a Gold medal is a wonderful endorsement of this new cider and, combined with another medal won at another competition for Killer Sharp earlier this year, shows that we are producing a consistent winner", Allen Hogan Killer Sharp is available in 30 lt KeyKeg and 500 ml hottles. Look out for it.

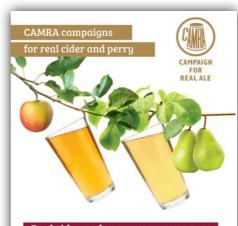




LLOYD EVANS AND FRITZ RONNEBURG. THE BROOM TAVERN



ANDREW SCOTT AND LLOYD EVANS. THE CROWN & TRUMPET



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Real cider and perry is made from 100% fresh apple and pear juice;

not artificially gassed up or processed

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The Crown & Trumpet

The Crown & Trumpet is located behind the village green of Broadway, this 17th Century Inn provides excellent accommodation. Being centrally located and just off the Cotswold Way, it is an ideal base for touring Shakespeare's Country and the surrounding Cotswold and Malvern Hills.

Serving Lunch and Dinners all through the week, all our seasonal homemade dishes are created on the premises using locally produced ingredients. Voted Shakespeare's CAMRA pub of the year in 2012/ CAMRA Good Beer and rated in Room at an Inn and Good Pub guides, we have four exclusively brewed seasonal beers. Come along and drink them at our weekly Jazz and Blues evenings.





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32, High Street, Broom, Alcester, Warwickshire B50 4HL Email us on enquiries@thebroomtavern.co.uk or call us on 01789 778199



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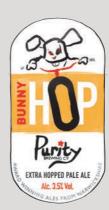


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AWARD WINNING BEERS BREWED WITH HEART & SOUL...

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rcestershire County Pub of the Year

CAMRA Worcestershire Pub of the Pub of the Season Year 2017 ourth Yea Spring 2013

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Beer, Beer, Glorious Beer

with Alan Whitbread. Folk Singer & Concertina Player Founder Chairman, Shakespeare CAMRA (1981) www.alanwhitbread.co.uk

As long ago as in the Winter 2008 edition of Shakesbeer I wrote an article about one of my favourite traditional songs: "Ale, Ale, Glorious Ale". Gosh, doesn't time fly when you're having fun! If I'd thought about it, I should have followed it up with the song featured in this article: "Beer, Beer, Glorious Beer".

nlike "Ale", "Beer" is not a traditional song. Instead it's a Music Hall song, having been written in 1895 by Steve Leggett (music) and William J. Godwin (lyrics). Of course, music halls were the main places of entertainment for the general public in the 19th and early part of the 20th centuries. There were no TVs, no computers, no cinemas, no gramophones, no televised sport and no motor cars. We didn't even have smartphones! I just can't imagine what our ancestors did in the evenings. [Answers on a postcard but please keep it clean!]

The most famous Music Hall artist who sang the song was Harry Freeman (1858-1922). He was born in Stoke Prior, near Bromsgrove. I wonder if he spent any time in the Boat and Railway Inn? In 1890 he became Water Rat No. 001 and the first King Rat of the show business charity. the Grand Order of Water Rats. Among his popular songs were "Can't Stop", "They're After Me", "It Never Troubles Me", "They

Were All Occupied" and "The Giddy Little Girl Said No".

The song itself seems to suggest that you could get a pint of beer for 2d. What! That's only 0.83p in today's money. "No" you say, "surely that can't be". But "yes" it is true! As late as in 1914 the price was only 3d - just a little bit less than the £20 I paid for a round of 6 pints of ale last night in a



well-known local GBG inn! The song also asks whether there is a Goddess of Beer, There certainly are (or rather were) lots in the ancient world. the Incas

had Accla:



Prime Minister four times for a total of 12

years between 1868 and 1894 during the

reign of Queen Victoria.



ALL OCCUPIE

Sheet music "They





Accla were female virgins appointed by Inti (the Incas God of the Sun) as the Keepers of the Sacred Fires and **Goddesses of Beer**



Kamui Fuchi was an ancient Japanese Goddess of Beer



Mbaba-Mwanna-Waresa is the Zulu Goddess of Fertility. Rainbows. Agriculture, Rain and Beer (she must have been busy!)



Nin-Anna was a Goddess of Beer in ancient Babylonian



In Lithuanian mythology Ragutiene was the Goddess of Beer.



Siris was the Mesopotamian Goddess of Beer and was depicted as a bird that breathes fire and water.

Beer, Beer, Glorious Beer...

Now I wont sing of sherbet and water For sherbet and beer will not rhyme. The workingman cant afford champagne Its a bit more than 2ds a time. So III sing you a song of a gargle. A gargle that I love so dear I allude to that grand institution. That beautiful tonic called beer, beer, beer.

Chorus: Beer, beer, glorious beer
Fill yourselves right up to here
Drink a good deal of it, make a good meal
of it
Stick to your old fashioned beer
Dont be afraid of it, drink till youre made
of it
Now all together, a cheer
Up with the sale of it, down with a pail of it
Glorious, glorious beer.

Its the daddy of all lubricators
The best thing there is for the neck
Can be used as a gargle or lotion
By persons of every sect
Now we know who the goddess of wine was
But was there a goddess of beer?
If so, let us drink to her health, boys
And wish that wed just got her here, here,
here.

So up, up with the brandies and sodas
But down, down and down with the beer
Its good for you when you are hungry
You can eat it without any fear
So mop up the beer while youre able
Of pints let us all have our fill
And I know youll all join me in wishing
Good luck to my dear Uncle Bill, Bill, Bill.





Tenenit she was the Egyptian Goddess of Beer during the Ptolemaic period, which was from 305 to 30 BCE.

If you want to hear and join in with the choruses of such songs in the Shakespeare CAMRA area, try the following places:-

- Every Thursday at THE FLEECE INN at Bretforton (a NT property in the GBG) WR11 7JE
- First Friday at THE CHERINGTON ARMS at Cherington CV36 5HS
- First Sunday at THE GATE INN at Upper Brailes (GBG) OX15 5AX
- Second Sunday at THE MARY ARDEN at Wilmcote CV37 9XJ;
- Third Sunday at THE BLUE BOAR INN at Temple Grafton B49 6NR
- Fourth Sunday at THE BAKER'S ARMS, Broad Campden GL55 OUR
- Fifth Sunday at THE RED LION at Ilmington CV36 4LX

Upcoming Beer Festivals

June 2017 8th-10th (Thu-Sat) 42nd Wolverhampton Beer & Gider Fest

Newhampton Arts Centre, Dunkley St. Wolverhampton WV1 4AN

Venue well served by National Express no 6 bus from Wolverhampton Bus Stn/a 20 min walk from the railway, bus + Metro stns. 75+ real ales & range of ciders/ perries & foreign bottled beer. Entertainment Fri eve only, TBC. Open: Thu 5-11pm (£3.50), Fri 12noon-5pm (£2.50), 5-11pm (£4.50), Sat 12noon-11pm (free all day). CAMRA membs get £1 beer token expect Sat. Help reqd inc set up Mon/Wed + take down Sun/ Mon, contact Staffing Officer Amanda Hignett, 07933 441850, mandab59@yahoo.com. Fest info from Charlotte Coxon 01902 341209, festival@wolverhamptoncamra.org.uk or visit wolverhampton.camra.org.uk

16th-17th (Fri-Sat) 5th annual Nuneaton & Bedworth Branch Beer Fest

Nuneaton Co-operative Sports Club, 23 Dugdale St, Nuneaton CV11 5QJ

15mins walk from Rly Station. Open: Fri 12noon-1030pm, Sat: 12noon-9pm. 30+ Real Ales, & cider/perry (10+ sourced from LocAle Breweries). Live entertainment Fri only. Hot/cold food avail inc veggie option. Accompanied children with a responsible adult welcome both days until 6pm. Entry: CAMRA membs 50p, Non CAMRA membs £2. A cashless bar will be in operation both days, tokens purchased at the entry point.

29th-1st (Thu-Sat) Bromsgrove Beer & Cider Fest

Bromsgrove Rugby Club, Finstall Rd, Bromsgrove B603DH 10min walk from Bromsgrove stn + buses avail from town centre. 144 beers / 50+ ciders / perries. Open: Thu 6pm-11pm (CAMRA membs/ Ti2pm-11pm; Sat 11am-9.30pm.



Entry £3 (Membs £1) + £2 Souvenir Glass (refundable). Variety of food stalls avail; live music on Fri eve, Sat afternoon + eve. Room outside marquee for picnics + family games. Camping avail from Rugby club. Volunteers welcome. See www.bromsgrovebeerfestival. org. uk email contact@rb.camra.org.uk

July 2017 7th-8th (Fri-Sat) 11th Stratford-Upon-Avon Beer & Cider Fest

Organised by Shakespeare CAMRA. Stratford-upon-Avon Racecourse, Luddington Rd, Warwickshire CV37 9SE

Approx 20 mins walk from stn, brown tourist signs to Racecourse on every road around Stratford or minibus via trn stn. 70+ real ales, 30+ ciders/perries.



Food avail all sessions. Live entertainment on Sat. Quiet room avai. Open: Fri 12noon-11pm; Sat 11am-11pm. Tickets avail at entry, £10 package incl fest glass (£1 refund for unwanted glass) prog \pm £5 beer/cider tokens. CAMRA membs with valid membs card get 2 free half pint tokens. Camping & caravan facilities

onsite - see www. stratfordtouringpark.com Staff volunteers reqd. (CAMRA membs) incl. setup/ takedown.

Contact: festival.staffing@

shakespeare.camra.org.uk Web: stratfordbeerfestival.org.uk Twitter: @ SoABeerFestival #StratfordBeerFest. Festival Contact

20th-22nd (Thu-Sat) SHREWSBURY BEER FEST

Wakeman Campus, Shrewsbury Sixth Form College, Abbey Foregate, Shrewsbury, SY2 6AA

New bigger venue, new time of year. 110+ beers, ciders, perry, country wines + new Gin Bar. Lots of new beers, breweries + old LocAle favourites. Food avail on site. Quiet fest all sessions. Accompanied children welcome until 7pm. Assistance dogs only. Disabled access. Open: Thu/Fri 11am-11pm, Sat 11am-9pm. Admission non-membs £2.50 all sessions. CAMRA membs free all sessions. For more visit www.saws.camra.org.uk

21nd-23rd (Fri-Sun) MARKET BOSWORTH RAIL ALE FEST

The Battlefield Line, The Goods Shed, Market Bosworth Railway Station, Market Bosworth, Leicestershire CV13 OPF

80 real ales, 30+ ciders & perries, fruit wines & Pimms bar too. Plus beers/ciders on the trains. Hot/ cold food. Families/ children welcome. Entertainment: Dr. Busker on Fri/Sat eves at 8pm + Natalie Nightingale on Sat (4pm-6pm) & Sun



CAMPAIGN FOR REAL ALE



(12pm-2pm) + Morris Dancers (Sun afternoon) + children's entertainment. This year there will be more steam & diesel locos + Traction Engines, Road Rollers & Steam Lorries. Open: Fri 12pm-11pm, Sat 11am-11pm, Sun 11am-6pm. Entry: Fri £1 before 6pm, £5 after 6pm, all day Sat& Sun £5. Card carrying CAMRA membs free admission at all times

28th-30th (Fri-Sun) 41ST COTSWOLD BEER FEST

Postlip Hall Tithe Barn, off B4632 near Winchcombe. Glos.

Organised jointly by the Gloucestershire + Cheltenham brches + the Postlip Society. 70+ beers, 20 ciders/ perries + food, soft



drinks, entertainment. Free parking on site +
shuttle bus service also avail from Cheltenham
+ Winchcombe. Wkend camping permits avail.
Open: Fri 7-11pm, Sat 1.30-3pm + 7-11pm,
Sun 12-3pm. Admission by advance ticket only,
price includes souvenir glass + prog. Fri eve/Sat
lunch £10 per session, Sat eve session £8, Sun
session free entry. Free pint for card carrying
membs at each Fri/Sat session. For more details
see www. gloucestershire.camra.org.uk/cbf

August 2017

8th-12th (Tue-Sat) GREAT BRITISH BEER FEST

London Olympia, Hammersmith Rd, Kensington, Greater London, W14 Aux

CAMRA's flagship event celebrates its 40th birthday with 900 real ale + other craft beer,



cider, perry + English wine. Enjoy the full pub experience with pub games, quizzes, live entertainment + a variety of cuisines. Open: Tue 12noon-5pm (trade session), 5pm-1030pm (public session), Wed 12noon-1030pm, Thu 12noon-1030pm, Fri 12noon-1030pm, Sat 11am-7pm. Tickets avail now. For more, visit: www.qbbf.org.uk

17th-20th (Thu-Sun) 18TH WORCESTER BEER, CIDER & PERRY FEST



Worcester Racecourse, Grand Stand Rd, Worcester, WR1 3EJ

170+ real ales, 100+ ciders & perry + a good selection of fruit & grape wines, food/soft drinks. Open: Thu 5pm-11pm, Fri 12pm-11pm, Sat 12pm-10pm. Entry Thu £6, Fri £10, Sat £6. Attendance nos will be limited per session + advance tickets, avail through the fest website, are essential to quarantee entry esp on Fri/ Sat - likely to be all-ticket. Advance tickets will cost the same as cash entry, no bking fee. CAMRA memb receive a half pint beer voucher with a current memb card. Entry includes a souvenir fest glass/ programme. Entertainment provided Thu/Fri eve + throughout Sat. Volunteer helpers regd for all sessions (esp eve sessions) + set-up (Mon-Thu) + take-down (Sun). Email staff@worcesterbeerfest.org.uk for details or visit fest web site. Camping facilities are avail for volunteers. More info: www. worcesterbeerfest, org.uk

19th-20th (Sat-Sun) 4TH SUMMER ALE AND STEAM WEEKEND

(North Cotswold CAMRA) in conjuc with Gloucestershire & Warwickshire Railway at Winchcombe/Toddington Stations

30 beers split 20/10. Reg beers at Toddington, National/ Glos beers at Winchcombe. Local cider/ perry at both stns. Hot/ cold food with soft drinks. Open Sat 10.30am-7pm, Sun 10.30am-5pm, subject to avail. Come by train, Cheltenham Racecourse, 1st train at 10.55am,

last rtn 7pm Sat & 4.07pm Sunday. Trains also run from Toddington, see GWR Website for train times. A travel ticket is reqd on the day or a platform ticket for entry at either stn.
Lots of parking at Toddington. Camping at Winchcombe nearby.

27-28th (Sun-Mon) NORMAN KNIGHT BEER AND CIDER FESTIVAL

Live music Sunday from 2pm and Monday from 6pm plus BBQ. See www.thenormanknight. co.uk for more details.

September 2017

8th-9th (Fri-Sat) 10th North Cotswold Beer FFST

Moreton-in-Marsh Cricket Club, Batsford Rd. Moreton-in-Marsh

5 mins from rail stn. 50 + Real Ales, 20 Ciders/ Perry. Food/soft drinks avail + souvenir glass. Wide Range of hot + cold food inc breakfasts. Pig Roast on Sat. Heated marquee + food tent. Caravan/ vans £8, tents £5 per night. Live entertainment: Manfred Smith, Red Shift on Fri, Good Intent, Benny and the Dropouts on Sat. Open: Fri 12noon-11pm (£3); Sat 12noon-11pm (£4). Card-carrying CAMRA Membs free drink voucher. Volunteers welcome, free camping. For more contact Roger Price 07850 429630 rojerjprice@hotmail.com or visit www. northcotswoldcamra.org.uk

22-24th (Fri-Sun) COACH AND HORSES HARVINGTON BEER AND CIDER FESTIVAL

Great range of ales/ciders and food available.



Visit to Stanway Brewery

Shakespeare branch were delighted to be offered a chance to visit one of the oldest and smallest breweries on the edge of the branch area at Stanway near Broadway. The brewery is located within the beautiful Stanway House famous for the 300ft fountain (the highest in Britain) which is open to the public on Tuesday and Thursday afternoons in the summer (www.stanwayfountain.co.uk/).

It was originally the Brew House for the main house (which was completed in 1750). The brewery fell into dis-use but with the support of the resident family it was brought back into use in 1993 under Alex Pennycook (formerly head brewer at Davenports) as brewer. He worked closely

with Andrew Scott (landlord of **THE CROWN AND TRUMPET** in Broadway) to re-start ale production by traditional methods.

The ale is brewed in a log fired copper, which is the only known remaining example in Britain. Then fermented in the three



fermenting tanks in a strictly temperature controlled environment before finally being transferred to casks.

Alex (head brewer) is able to produce a range of seasonal and regular ales for consumption as draft ale (available locally

at **THE CROWN AND TRUMPET** in Broadway) and a specially bottled version for Stanway House itself.

The lucky members of Shakespeare branch were able to sample some of these fine ales whilst Alex provided a fascinating insight into his techniques which enable him to maintain quality and consistency.





A light refreshing amber-coloured beer, dominated by hops in the aroma with a bitter taste and a hoppy, bitter finish (ABV 4.5%)



A dark full bodied beer
with a strong crystal
malt character.
This Winter brew
derives it name from
the link with the
Stanway House and the
traditional Christmas
song
(ABV 4.5%)



Created in support
of the Broadway Arts
festival for The Crown &
Trumpet Inn which
has been a resounding
success and as a result
has become a semi
permanent fixture.
(ABV 3.9%)



A light refreshing ale with a delicate hop aroma. The Summer beer, Cotteswold is the old name for the Cotswolds (ABV 3.9%)



The Spring beer, the Crown and Trumpet has a following of Morris Men who perform there so the brewery produced a tribute beer with an ABV of 3.9%



Shakespeare Branch

All events 8pm unless otherwise stated

BRANCH MEETINGS

Wednesday 21st June

QUEEN'S HEAD Main Street, Sedgeberrow WR11 7UE

Wednesday 16th August

THE WHITE HEART Stratford Road, Newbold on Stour **CV37 8TS**

Wednesday 20th September

THE STAG Redhill, Alcester B49 6NQ

Wednesday 18th October

BRIDGE INN AND FERRY Boat Lane, Offenham WR11 80Z

RFFR FFSTIVAL MFFTINGS

Wednesday 7th June

THE BEAR Swans Nest Hotel, Stratford-upon-Avon **CV37 7LT**

The Boars Head

Church Street, Hampton Lucy CV35 8BE



12.00pm-11.00pm Mon. to Thurs.

Food served:

ALL DAY Fri. & Sat. • 12.00pm - 3.00pm Sun. 12.00pm - 2.30pm & 6.00pm-9.00pm Mon. to Thurs.

www.theboarsheadhamptonlucy.com theboarsheadhamptonlucy@gmail.com

~ Find us on Facebook/theboarshead ~

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Are you interested in joining your local Shakespeare CAMRA committee? We would like to hear from you if you could help us to help our local members.

Do you have a few spare moments during the week when you could help our local committee with organising social events - if so we would like to hear from you. Or could you assist in gathering news or assist publishing this magazine by being part of our editorial team. What about liaising with the local landlords and pubs within our branch? If so we would like to hear from you however much time you can spare in any capacity. **Please contact us if you have any questions or would like to join: chair@shakespeare.camra.org.uk**

Your CAMRA Needs

ALL NEW ` EMAIL ADDRESSES

SUBSCRIBE TO SHAKESBEER.

If you are a CAMRA member in the Shakespeare branch, you should receive a copy of Shakesbeer through the post (one per household). If you prefer, a PDF copy can be sent to you by email - just let Shakesbeer know. If you live outside the area or are not a CAMRA member but would like to subscribe and receive copies through the post, then please send an email to editor@shakespeare.camra.org.uk for further details or write to us at: Shakesbeer, Editor c/o The Coach & Horses, Station Rd, Harvington WR11 8NJ



LocAle

CAMRA Locale - promoting pubs that sell locallybrewed real ale, reducing the number of 'beer miles', and supporting local breweries. CAMRA Locale is an initiative that promotes pubs stocking locally-brewed real ale. The scheme builds on a growing consumer demand for quality local produce and an increased awareness of 'green' issues.

The CAMRA LocAle scheme was created in 2007 by CAMRA's Nottingham branch which wanted to help support the tradition of brewing within Nottinghamshire, following the demise of local brewer Hardys and Hansons. Following on from our Locale feature in Shakesbeer Spring 2013 we will be keeping you up to date on the most recent Locale accredited pubs. Below are our most recent locale conscriptors and so you should be able to track down a pint of beer produced with 30 miles of that pub.

Everyone benefits from local pubs stocking locally-brewed real ale...

- Public houses as stocking local real ales can increase pub visits
- Consumers who enjoy greater beer choice and diversity
- Local brewers who gain from increased sales
- The local economy because more money is spent and retained locally
- The environment due to fewer 'beer miles' resulting in less road congestion and pollution
- · Tourism due to an increased sense of local identity and pride let's celebrate what makes our locality different

Accreditation is at the sole discretion of the local CAMRA branch and subject to the licensee agreeing to the following...

- That they will endeavour to ensure at least one locally brewed real ale, as defined by the local branch, is on sale at all times
- Only real ale, as defined by CAMRA, can be promoted as a CAMRA LocAle
- Where the standard of real ale sold falls below an acceptable quality, accreditation will be withdrawn
- That accreditation can be withdrawn at any time at the discretion of the local branch
- That should accreditation be withdrawn, or should the licensee withdraw from the scheme, all LocAle publicity material must be removed from the pub and the licensee cease using the CAMRA LocAle logo.

Definition of Local

The Sustainable Communities Act, which CAMRA strongly supports, provides a definition of local as up to 30 miles from the point of sale. CAMRA recommends that the distance is calculated from the pub to the brewery and should be based on the shortest driving distance. Real ales from regional and national breweries as well as from microbreweries can be

regarded as "local" if they are brewed within what the branch has decided as being the local area.

How do I find a LocAle Pub?

Pubs which have been given LocAle status by their local CAMRA branch can display the LocAle sticker on their windows/doors. The stickers have the

year for which they have been accredited as LocAle pubs by their branch. They may also have posters up in the pub and on the pumps that are serving locally brewed beers there will be LocAle pump clip crowners.

To find a locale accredited pub in this area see the branch website and look for the http://www.shakespearecamra.org.uk/rainshc/

Armscote FUZZY DUCK; Brailes (Lower) GEORGE INN; Brailes (Upper) GATE INN; Bretforton FLEECE INN; Broadway CROWN & TRUMPET, BROADWAY HOTEL; Broom BROOM TAVERN; Cherington CHERINGTON ARMS; Edgehill CASTLE INN; Evesham RED LION, ROYAL OAK, TRUMPET; Great Alne MOTHER HUFF CAP; Hampton Lucy BOARS HEAD; Ilmington HOWARD ARMS, RED LION; Little Compton RED LION; Long Compton RED LION; Newbold-on-Stour WHITE HART INN; Oxhill PEACOCK; Sedgeberrow QUEENS HEAD; Shipston-on-Stour BLACK HORSE INN, COACH & HORSE, GEORGE INN; THE WHITE BEAR; Stratford-upon-Avon BEAR (SWANS NEST), FALCON HOTEL, GOLDEN BEE, ONE ELM, STRATFORD ALE HOUSE; Stretton-on-Fosse PLOUGH; Welford-on-Avon BELL INN; Whichford NORMAN KNIGHT.









Join us, and together we can protect the traditions of great British pubs and everything that goes with them.

Become part of the CAMRA community today – enjoy discounted entry to beer festivals and exclusive member offers. Learn about brewing and beer and join like-minded people supporting our campaigns to save pubs, clubs, your pint and more.

Join the campaign today at www.camra.org.uk/joinup





Join up, join in, join the campaign



You are just moments away from a year in beer heaven!

From as little as £25* today, be part of the CAMRA community and enjoy discounted entry to around 200 beer festivals, exclusive member offers and more. Discover all the ins and outs of brewing and beer with fantastic magazines and newsletters, but even more importantly support various causes and campaigns to save pubs, cut beer tax and more.

Join CAMRA today

Enter your details and complete the Direct Debit form below to get 15 months for the price of 12 for the first year and save £2 on your membership fee.

Alternatively you can send a cheque payable to CAMRA Ltd with your completed form, visit **www.camra.org.uk/joinup** or call **01727 798440.** All forms should be addressed to Membership Department, CAMRA, 230 Hatfield Road, St Albans, AL1 4LW.

Your details:			Direct Debit	Non DD
Title Surname		Single Membership £25 £27		
Forename(s)		(UK & EU)		
Date of Birth (dd/mm/yyyy)	Joint Membership	£30.50	£32.50	
Address		(Partner at the same	e address)	
	de	*For information on other concessionary	rates please visit	
Email address		www.camra.org.uk/ or call 01727 79844		
Tel No(s)		I/we wish to join the	e Campaign for Real	Ale.
Partner's Details (if Joint Membership)			by the Memorandun	
		Articles of Association these are available at camra.org.uk/memorandum		
Forename(s)				
Date of Birth (dd/mm/yyyy)	Signed			
Joint member's Email		Date		
Joint member's Tel No		Applications will be proces	sed within 21 days of receipt	of this form, 04/17
Building Society to CAMPAIGN Please fill in the whole form using	your Bank or pay by Direct Debit ng a ball point pen and send to: field Road St. Albans, Herts AL1 4LW Service User Number	DIRECT	This Guarantee shou and retained by the The Direct	payer.
To the Manager Bank or Building Society	9 2 6 1 2 9		Guaran	
Address	FOR CAMRA OFFICIA	AL USE ONLY	 This Guarantee is offered building societies that ac to pay by Direct Debits 	
Postcode Names(s) of Account Holder	This is not part of the instruction to your Bank or Building Society Membership Number Name Postcode Instructions to your Bank or Building Society Please pay Campaign For Real Ale Limited Direct Debits from the account detailed on this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Campaign For Real Ale Limited and, if so will be passed electronically to my Bank/Building Society. Signature(s)		or pay by breet veets of If there are any changes to the amount, date or frequency of your Direct Debit The Campaign for Real Ale Ltd will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request The Campaign for Real Ale Ltd to collect a payment, confirmation of the amount and date will be given to you at the time of the request if an error is made in the payment of your Direct Debit by The Campaign for Real Ale Ltd or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society if you receive a refund you are not entitled to, your must pay it back when	
Bank or Building Society Account Number Branch Sort Code				
Reference			The Campaign Real Ale I You can cancel a Direct I	td asks you to
Banks and Building Societies may not accept Din	Date		by simply contacting your bank or building society. Written confirmation my be required. Please also notify us.	







THE BEAR

- STRATFORD-UPON-AVON -

A traditional English pub in a tranquil waterside location on the banks of the River Avon.

8 Real Ales
Quality Draught Lagers
Selection of Wines by the Glass
Fabulous Pub Food
Sunday Roasts
Gluten Free Menu

FREE HOUSE AND KITCHEN

Bridgefoot, Stratford-upon-Avon, CV37 7LT. Tel: 01789 265 540

@TheBearPub www.thebearfreehouse.co.uk



Come along and discover great value French bistrot cooking made with authentic, fresh ingredients.

Lunch 8.95 / 10.95 / 12.95 for one, two or three courses Pre theatre two courses 14.95 A la carte also available

A bientôt!



